

2013 IEDRC BANGKOK CONFERENCES SCHEDULE

Bangkok, Thailand, April 8-9, 2013

Co-Sponsored by



<http://www.iedrc.org/>

Registration Only: April 8, 2013 (Monday)

The Landmark Bangkok

10: 00 – 12: 30	Arrival and Registration
13: 30 - 17: 00	

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.

(5)The organizer won't provide accommodation, and we suggest you make an early reservation.

(6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on April 9, 2013.

Conference: Morning, April 9, 2013 (Tuesday)

Venue: Sukhumvit 6

08:30- 08:40	<p>Opening Remarks</p> <p>Prof. César Correa Arias</p> <p>Unviersity of Guadalajara Jalisco Mexico</p>
08:40-09:20	<p>Keynote Speaker Speech 1</p> <p>Dr. A.M. RAWANI</p> <p>National Institute of Technology (NIT) Raipur (India)</p> <p>Title: A Flexible Approach to Strategic Planning in Modern Organizations</p> <p>Abstract: Strategy is unified, comprehensive, integrated and interpretative plan that relates the strategic advantage of the enterprise to the challenges of the environment. Literature suggests that strategic planning is a complex social and political process, which is not adequately captured by formal rational process. Strategic planning process should be linked to important context such as organizational culture and structure, people's perceptions and expectations, and technical infrastructure including the availability of technical skills. Strategy formation must be subjected to constant modifications as the perceptions and interest of key actors and group change.</p> <p>Because of globalization, merger, speed of product change, innovation etc., business environment of modern organizations changing at a faster pace. Rate of change in modern organization is faster than what it used to be earlier. Effective planning requires foreseeing problems and opportunities within a turbulent, complex and rapidly changing business environment. The organization has to respond quickly</p>

	<p>with the business environment by making strategic changes like technology absorption, organization skill up-gradation, changing organization’s structure and culture to promote innovations and creativity and so on. Strategy has to be flexible enough to support these changes. This necessitates the need of a more flexible approach in strategic planning. Strategic planning should have the built in flexibility to allow adoption of new opportunities as they present themselves, and thus foster creativity. This paper proposes a framework using SAP-LAP (Situation, Actor, Process - Learning, Action Performance) methodology. It gives a multi-paradigm approach to strategic planning. It provides the management a wider scope to consider social, cultural and political environment of the organization. The proposed framework favors learning over monitoring. It is dynamic and modular and provides an opportunity to foresee problems and opportunities within a turbulent and complex business environment.</p>
<p>09:20-10:00</p>	<p style="text-align: center;">Keynote Speaker Speech 2 Galiya Mertai Kyzy Berdykulova International University of Information Technologies Title: Management in Kazakhstan: Myths and Realities Abstract: Since 1991 after the utterly <i>unexpected</i> transition from planed to market economy Kazakhstan has experienced revolutionary changes in all spheres of life <i>activities</i> in society. Based generally on public property, headed by the Communistic Party, used the centralized planning, the Kazakhstani reality as well as realities of other soviet republics of the former USSR reflected an utopist intentions to build communism and make happy all mankind in the world. At the same time so called “the soviet civilization” with own system of values, beliefs and culture have been created by two generations of soviet people. Having lost former way of life Kazakhstan is seeking and building the new model adapted not only to capitalism but to new global challenges of radically changed world order. The purpose of the article is to reveal the myths and realities of the Kazakhstani management through analysis of peculiarities, problems, and suggested ways of development.</p>
<p>10:00- 10:20</p>	<p style="text-align: center;">Coffee Break & Photo Session</p>

Morning, April 9, 2013 (Tuesday)**SESSION – 1 (ICHHS 2013)**

Venue: Sukhumvit 6

Session Chair:

Time: 10:20-12:00

W00002	From <i>Reformasi</i> to <i>Political Tsunami</i> : A Political Narrative of Blog Activism in Malaysia from 1998-2008 Shahnon Mohamed Salleh
W00009	The Savings Habits of Prostitutes in Kolkata Red Light Areas: A Comprehensive Study Anindita Roy Chowdhury
W00011	Reviving the Concept of Residential College in Taiwan: An Introductory Study Yueh-Luen Hu , Guang-Chu Hung, Gregory Ching and Ching-Fen Liao
W00015	Media Coverage of Sexual Harassment in Malaysia: A Content Analysis Case Study Ponmalar N Alagappan and Sabitha Marican
W10005	Cattleya Community, Woman Development for Indonesia's Technology Khairina Azmi Zahidah , Masrudin, PutuCalista Gitta, Rafika Diantika
W10009	The Influence of Stress Management Techniques on Employees' Retention: A Study on Call Center Agents in Malaysia Nor Diyana Mohammed Shobri , Murni Zarina Mohamed Razali and Nur Asiyah Razali
W10017	British Education Policy in South Asia: A critical Appraisal Hassan Imam
W10018	Pre-Colonial Political and Socio-Economic History of the Rindre Ja'Afaru Yusuf Dogara

12:00 – 13:30

Lunch

Afternoon April 9, 2013 (Tuesday)**SESSION –2 (ICETD 2013)**

Venue: Sukhumvit 6

Session Chair:

Time: 13:30-15:30

X00001	Correlation of Personal Factors on Unemployment, Severity of Poverty and Migration in the Northeastern Region of Thailand Thitiwan Sricharoen
X00004	The Linkage of Trade Reform and Poverty Reduction in East Asian Transition Economies Hoang Hai Ha
X00008	Is the Financial Crisis in Europe Special? Daniel Mareš
X00013	A Long-Run Relationship between Real Exchange Rates and Real Commodity Prices: the case of Mongolia Tsenguunjav Byambasuren
X00015	Relationship between Some Indicators of Business Environment: evidence from the European Union Michal Tvrdon
X00016	Factors Affecting Consumer Loyalty of Music Products in Indonesia Reni Diah Kusumawati, Detty Purnamasari, Sardiyo
X00017	Financial Management of Local Governments in Poland – Selected Problems Tomasz Uryszek
X00018	Regional Disparities in the European Union: Focused on the Wages and their Development K. Gajdov  P. Tuleja
X00019	The Structure of Stock Exchange Recommendations in Poland in the Context of the Anchoring Effect and Excessive Optimism Radosław Pastusiak and Jakub Keller
X10004	Comparison of Services Trade Development among Shanghai, Hong Kong and Singapore Zha Guiyong
X10005	Role of Human Resources as Change Agent in Enabling Equal Opportunity Practices K. Raghavi and N. Gopinathan
X10007	Role of Literacy Level in Financial Inclusion in India: Empirical Evidence Pallavi Gupta and Bharti Singh

SESSION – 3 (ICMAI 2013)

Venue: Sukhumvit 5

Session Chair:

Time: 13:30-15:30

M00002	Dialogue Transcription using Gaussian Mixture Model in Speaker Diarization Benilda Eleonor V. Comendador, Darwin Joseph L. dela Cruz, Nathaniel C. Mercado, Ria A. Sagum, Diana C. Santiago and Sharlaine Grace C. Tagnines
M00005	Opportunity & Challenges Before the Wild Life Tourism in Goa State S. D. Mundhe and Zahid Shaikh
M00009	Design of a Decision Support System in Electronic Medical Record using Structured Query Language Muhammad Asif , Mohammad Jamil Sawar and Umair Abdullah
M00011	Driving on different Roads of Empowerment; Case study of two Business Schools Saif Ullah Khan and Haseen Ullah
M00013	VisuaLax: Visually Relaxing Augmented Reality Application Using Music and Visual Therapy Jeremiah Francisco , Angelito Concepcion, Ron Tapao, Vina Lynn Dalluay and Benilda Eleonor Comendador
M00014	Dwelling selection by applying VIKOR and fuzzy AHP Method Thoedtida Thipparat and Thongpoon Thaseepetch
M00016	The role of entertainment and external values in consumer`s intention to use social network mobile game Kyusung Hwang , Euehun Lee
M00017	Mobile Banking and Electronic Commerce in the Kazakhstani Economy Galiya Mertai Kyzy Berdykulova and Zhanar Smagul Kyzy Mangysheva
M10013	Determinants and Outcomes of Knowledge Transfer within Clinical Placement Rabiah Abdul Wahab, Nurol` Ain Mustapha and and Nor Azairiah Fatimah Othman
M10015	The Impact of Knowledge Sharing and Partnership Quality on Outsourcing Success Uğur Yozgat , Orkun Demirbağ and Safiye Şahin
M10016	Work Itself and Communication on Employee Engagement Case Study: The Students under CEMP Project Chotirot Kamolsawat
M10017	System Dynamics Modeling To Evaluate the Capacity Utilization of LRT System to Cater Increasing Demand Azatuliffah Alwi and Riza Atiq O.K. Rahmat

15:30 – 16:00

Coffee Break

SESSION – 4

Venue: Sukhumvit 6

Session Chair:

Time: 16:00-18:00

Part A (Economics, Trade and Development)	
X10009	An Aggregate Production Function Explaining Negative Technological Shocks Xianming Meng
X10010	Green Environmental Protection as a Result of Systems Thinking Davorin Kralj , Esat Gashi, Anita Kovac Kralj
X10012	Internet Financial Reporting Index Analysis: an Overview from the State Owned Enterprises in Indonesia Lizzcharly Purba, Henny Medyawati , Widya Silfianti, Budi Hermana
X10014	Direct and Indirect Effects of Customer Satisfaction through Product and Service Quality – A Study of Phu Nhuan Jewelry Stores in Ho Chi Minh City, Vietnam Mai Ngoc Khuong , Hoang Thi Hoang Anh
X10015	Fertility Model and Female Labour Force Participation in Selected ASEAN Countries Norehan Abdullah , Nor'Azmin Abu Bakar, and Hussin Abdullah
CF2007	Interactive Effect of Behavioral and Demographic Variables on Individual Investors' Search Behavior Smita Pandey , Narendra K. Sharma, and Ashok K Mittal
CF2008	Use of ICT in securing marketing information among small scale farmers in Niger state, Nigeria Job N. Nmadu , Fatima. A. Aiyelitsoya, and Halima Sallawu
CF2010	Indian Bank's Moving Towards Dynamic Provisioning (Transition from 'Incurred Loss' Approach to 'Expected Loss' Approach) Pardhasaradhi Madasu
Part B (Management and Artificial Intelligence)	
M10018	Evaluating Performance of Multipart Production System Using Discrete Event Simulation Wan Laailatul Hanim Mat Desa , Shahrul Kamaruddin, Mohd Kamal Mohd Nawawi and Ruzelan Khalid
M10019	Determinants Of Hedonic Value Perception For Non Food Products in India: A Study of Cellular phone Neerja Srivastava and Arpita Pandey
M10020	Average Concept of Crossover Operator in Real Coded Genetic Algorithm Rosshairy Abd Rahman and Razamin Ramli
M10022	Simulating the impact of an increase in patient volume on a government emergency department in Malaysia Norazura Ahmad , Noraida Abdul Ghani, Anton Abdulbasah Kamil and Razman Mat Tahar

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SESSION – 5 (ICHHS 2013)

Venue: Sukhumvit 5

Session Chair:

Time: 16:00-18:00

W10019	The Importance of Advanced Level Exercises in the Performance and Education of Qanun Ömer Özden
W10020	Muslims Cultural and Religious Practices As a Minority Group in Nepal Zakia Haque
W10021	The Japanese Overseas Education: Its Current State and Problems Mizuno Norihito
W10030	Innovative Human Resource Practice: A Unified Framework and Causal Model of Psychological Empowerment, Job Satisfaction, Organizational Citizenship Behavior, and Organizational Performance Kijpokin Kasemsap
W10032	Effect of Yogic Exercise on Myopia of High School Girls Rajendra Lolage , Narayan Jadhav
W10036	Trends in the Purchasing Pattern of News papers Among Students of Higher Learning in the Klang Valley, Malaysia: A Case Study Siti Zabedah Mohd Shariff , Shira Haniza Yaakop, and Nurul Nafisah Mazlan
W10038	<i>Bumiputera</i> University Publisher in Malaysia: Achievements in Academic Publishing Zulkifli Abd. Latiff
W10045	The Caste System: Continuities and Changes Singh Swapnil
W10046	Job Satisfaction and Social Health (HRQOL) among Administrative Employees in Malaysian Government Sector Siti Noraini M. Tobi , Marlita Mat Yusof and Khalid Amin Mat
W10048	Influence of Political Issues, Media and Personality Traits on Voting Trend Ismail Sualman, Siti Zabedah Shariff, Shira Haniza Yaakop , and Azli Mahmood

April 9, 2013 19:00	Dinner and Closing Ceremony
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Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

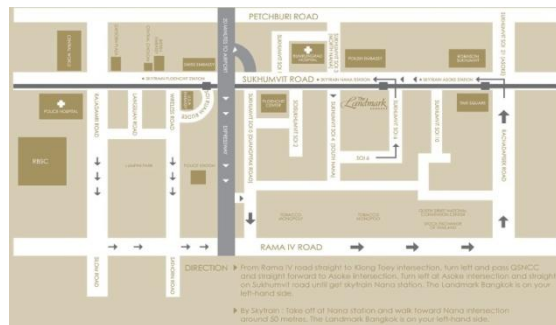
- Laptops (with MS-Office & Adobe Reader)
- Projectors & Screen
- Laser Sticks

Materials Provided by the Presenters:

- PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)
- Duration of each Presentation (Tentatively):
 - Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A
 - Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

The Landmark Bangkok

<http://www.landmarkbangkok.com/contact.html>



2013		
June 15-16, 2013		
2013 2nd International Conference on Innovation, Trade and Economics (ICITE2013)	Colombo, SriLanka	Mar. 1, 2013
2013 2nd International Conference on Psychological Sciences and Behaviors(ICPSB2013)	Colombo, SriLanka	Feb.25, 2013
2013 International Conference on Humanities, Culture and Sociality(ICSCH2013)	Colombo, SriLanka	Feb. 28, 2013
July 13-14, 2013		
2013 5th International Conference on Information and Financial Engineering (ICIFE2013)	Jakarla, Indonesia	Feb. 20, 2013
2013 2nd International Conference on Knowledge, Culture and Society (ICKCS2013)	Jakarla, Indonesia	Feb. 20, 2013
2013 4th International Conference on Education and Management Technology (ICEMT2013)	Jakarla, Indonesia	Feb. 20, 2013
August 10-11, 2013		
2013 3rd International Conference on Financial Management and Economics (ICFME2013)	Barcelona, Spain	Mar. 25, 2013
2013 2nd International Conference on Society, Humanity and History (ICSHH2013)	Barcelona, Spain	Mar. 25, 2013
2013 3rd International Conference on Strategy Management and Research (ICSMR2013)	Barcelona, Spain	Mar. 25, 2013
September 1-2, 2013		
2013 4th International Conference on Construction and Project Management (ICCPM2013)	Beijing,China	Apr. 15, 2013
2013 4th International Conference on Innovation, Management and Service (ICIMS2013)	Beijing,China	Apr. 15, 2013
2013 International Conference on Management Technology and Science (ICMTS2013)	Beijing,China	Apr. 15, 2013
September 28-29, 2013		
2013 3rd International Conference on Education, Research and Innovation (ICERI2013)	Bandar Seri Begawan, Brunei Darussalam	May 15, 2013
2013 3rd International Conference on Business and Economics Research (ICBER2013)	Bandar Seri Begawan, Brunei Darussalam	May 20, 2013
2013 4th International Conference on Humanities, Historical and Social Sciences (CHHSS2013)	Bandar Seri Begawan,	May 25, 2013

2013 IEDRC THAILAND CONFERENCES

	Brunei Darussalam	
October 19-20, 2013		
2013 3rd International Conference on Humanities, Society and Culture (ICHSC2013)	Jeju Island, South Korea	June 10, 2013
2013 2nd International Conference on Financial Theory (ICFT2013)	Jeju Island, South Korea	June 15, 2013
2013 4th International Conference on Business, Economics and Tourism Management (CBETM2013)	Jeju Island, South Korea	June 20, 2013
2013 4th International Conference on E-business, Management and Economics(ICEME2013)	Jeju Island, South Korea	June 25, 2013
November 16-17, 2013		
2013 3rd International Conference on History and Society Development (ICHSD2013)	London, UK	July 1, 2013
2013 2nd International Conference on Ethics in Human Research (ICEHR2013)	London, UK	July 5, 2013
2013 4th International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS2013)	London, UK	July 10, 2013
2013 3rd International Conference on Information and Finance (ICIF2013)	London, UK	July 20, 2013
December 6-7, 2013		
2013 3rd International Conference on Languages, Literature and Linguistics (ICLLL2013)	Sydney, Australia	July 10, 2013
2013 4th International Conference on Economics, Business and Management(ICEBM2013)	Sydney, Australia	July 15, 2013
2013 2nd International Conference on Sociality and Humanities (ICOSH2013)	Sydney, Australia	July 20, 2013
December 29-30, 2013		
2013 International Conference on Financial and Management Science (ICFMS2013)	Kuala Lumpur, Malaysia	Aug. 1, 2013
2013 2nd International Conference on Business, Management and Governance (ICBMG2013)	Kuala Lumpur, Malaysia	Aug. 5, 2013
2013 2nd International Conference on Humanity, Culture and Society (ICHCS2013)	Kuala Lumpur, Malaysia	Aug.15, 2013



<http://www.icife.org/>

2013 5th International Conference on Information and Financial Engineering (ICIFE 2013) will be held in Jakarta, Indonesia during July 13-14 2013. The aim objective of ICIFE 2013 is to provide a platform for researchers, engineers, academicians as well as industrial professionals from all over the world to present their research results and development activities in Information and Financial Engineering. This conference provides opportunities for the delegates to exchange new ideas and application experiences face to face, to establish business or research relations and to find global partners for future collaboration. Submitted conference papers will be reviewed by technical committees of the Conference.

All papers for the ICIFE 2013 will be published in the JFTE (ISSN: 2301-3737) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session. The Certificate for Excellent Papers will be awarded in the Welcome Banquet on July 14, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the easy chair conferences management system: <https://www.easychair.org/account/signin.cgi?timeout=1:conf=icife2013> or via email icife@iedrc.org.

Important Date

Paper Submission (Full Paper)	Before April 30, 2013
Notification of Acceptance	On May 10, 2013
Final Paper Submission	Before May 25, 2013
Authors' Registration	Before May 25, 2013
ICIFE 2013 Conference Dates	July 13-14, 2013



<http://www.ickcs.org/>

2013 2nd International Conference on Knowledge, Culture and Society - ICKCS 2013, will be held during July 13-14, 2013, in Jakarta, Indonesia, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Knowledge, Culture and Society, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICKCS 2013 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Important Date

Paper Submission (Full Paper)

Before April 30, 2013

Notification of Acceptance

On May 10, 2013

Final Paper Submission

Before May 25, 2013

Authors' Registration

Before May 25, 2013

ICKCS 2013 Conference Dates

July 13-14, 2013



<http://www.icemt.org/>

2013 4th International Conference on Education and Management Technology (ICEMT 2013) will be held in Jakarta, Indonesia. July 13-14, 2013. The aim objective of ICEMT 2013 is to provide a platform for researchers, engineers, academicians as well as industrial professionals from all over the world to present their research results and development activities in Education and Management Technology. This conference provides opportunities for the delegates to exchange new ideas and application experiences face to face, to establish business or research relations and to find global partners for future collaboration

All papers for the ICEMT 2013 will be published in the IJ4E (ISSN: 2010-3654) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory and sent to be reviewed by ISI Proceedings

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Important Date

Paper Submission (Full Paper)

Notification of Acceptance

Final Paper Submission

Authors' Registration

ICEMT 2013 Conference Dates

Before April 30, 2013

On May 10, 2013

Before May 25, 2013

Before May 25, 2013

July 13-14, 2013



<http://www.icfme.org/>

2013 3rd International Conference on Financial Management and Economics, ICFME 2013, will be held during August 10-11, 2013, in Barcelona, Spain. ICFME 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Financial Management and Economics, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICFME 2013 will be published in the JOEBM (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Before March 25, 2013

Notification of Acceptance

On April 15, 2013

Final Paper Submission

Before April 30, 2013

Authors' Registration

Before April 30, 2013

ICFME 2013 Conference Dates

August 10-11, 2013



<http://www.icshh.org/>

2013 2nd International Conference on Society, Humanity and History, ICSHH 2013, will be held during August 10-11, 2013, in Barcelona, Spain. ICSHH 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Society, Humanity and History, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICSHH 2013 will be published in the JOEBM (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Notification of Acceptance

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Before April 30, 2013

Authors' Registration

Before April 30, 2013

ICSHH 2013 Conference Dates

August 10-11, 2013



<http://www.icsmr.org/>

2013 3rd International Conference on Strategy Management and Research, ICSMR 2013, will be held during August 10-11, 2013, in Barcelona, Spain. ICSMR 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Society, Humanity and History, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICSMR 2013 will be published in the JOEBM (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Note

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