

2012 IEDRC Thailand Conferences Schedule

**2012 International Conference on Humanity, History and Society
(ICHHS 2012)**

**2012 2nd International Conference on Economics, Trade and Development
(ICETD 2012)**

**2012 2nd International Conference on Management and Artificial Intelligence
(ICMAI 2012)**

**2012 1st Journal Conference on e-Education, e-Business, e-Management and
e-Learning
(JC4E 2012)**

Bangkok, Thailand

April 7 - 8, 2012

Co-Sponsored by



<http://iedrc.org/>

Registration Only: April 7, 2012 (Saturday)

First Hotel Bangkok, Thailand

10: 00 – 12: 30 13: 30 - 17: 00	Arrival and Registration
------------------------------------	--------------------------

Note: (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One best Paper will be selected from each oral session. The Certificates for Best Papers will be awarded in the Welcome Banquet on April 8, 2012.

Conference: Morning, April 8 (Sunday)

Venue: COSY Room

08:30 - 08:40	Opening Remarks Prof. Ni Jen-Shi (Conference Chair) Takming University of Scientist and Technology, Taiwan
08:40 - 09:25	Keynote Speaker Speech 1 Prof. Sonny Zuhuda International Islamic University Malaysia (IIUM)
09:25 - 10:10	Keynote Speaker Speech 2 Prof. Ni Jen-Shi Takming University of Scientist and Technology, Taiwan

10:10 - 10:30	Coffee Break & Photo Session
----------------------	---

Morning, April 8 (Sunday)

SESSION – 1

Venue: COSY Room (ICMAI)

Session Chair: Tony Bush

Time: 10:30 – 12:30

E00002	The Influence of Security Awareness and Security Technology on Users' Behavior towards the Implementation of Health Information System: A Conceptual Framework Norshima Humaidi and Vimala Balakrishnan
E00009	Construction Budget Analysis in Iran Zolfeghar Rashidi and Hajieh Rajabi Farjad
E00010	Classification of Computer Game Addiction Level in Students in Secondary Education (M.1-3) using Neural Networks Sakootip Tuisima, Kongkarn Vachirapan and Sukree Sinthupinyo
E00014	Web Based Implementation Of Interactive Computer Assisted Legal Support System - Analysis Design Prototype development and Validation of CALLS System Ayyappan Palanissamy, Valliappan Raman and Patrick Then

E00022	A Survey on Organizational Culture Based on Stephan Robbins's Theory (case study) Fateme Zamani Jaghargh, Hashem Ghorbanpanah, Seyed Ehsan Nabavi, Alireza Saboordavoodian and Zahra Farvardin
E00026	Designing expert system to diagnose and suggest about esophagus cancer treatment method Mehdi sadeghzadeh, Mohammad rostami, mahdiyeh afshari and narges chobdaran
E00027	A new model for cross dock scheduling considering product arrangement A. Mohammadi, R. Tavakkoli-Moghaddam and J. Razmi
E00028	Effect of Heavy Workload on fertility of IT-Professionals: a Study With respect to Indian IT-Sector Dr. Arjun P. Ghatule, Dr. Archana A. Ghatule and Dr. Shivaji D. Mundhe
E00035	Intelligent Model for Distributing Product in Supply Chain Management Ditdit N. Utama, Zulfiandri and Fadly Marho
E00039	A new generation of knowledge books: K-eBook 2.0 Vincent Ribière and Christian Walter
E10015	Fast Search of Sequences of Multiple Moving Objects Zaher Al Aghbari and Ayoub Al-Hamadi
E10016	A Framework For IT Investment Marzieh zare nazari and hamidreza zare nazari
E10027	A Comparative Study of Iranian Banks' Efficiency by Using Artificial Neural Networks and Multi-Linear Regression Mehdi Alinezhad Sarokolaei, Parisa Alinezhad and Mohsen Akbari Khosroshahi
E10028	Studying the Use of Information Technology in Presenting Accounting Reports for Decision-Making by Iranian Managers Mehdi Alinezhad Sarokolaei, Mohammadsadegh Jafarzadeh Bishak and Akbar Rahimipoor
E10030	The collaborative advantage in management Seyed Jafar Hosseinipour, Bijan Ganji Jamehshooran and Navid Reza Boroomandalipoor
E10033	Data-driven vs. Theory-driven Approaches to E-Selling Petri Parvinen, Maurits Kaptein and Essi Pöyry

12: 30 - 13: 30

Buffet Lunch

Afternoon April 8, 2012 (Sunday)

SESSION – 2

Venue: COSY Room (ICHHS)

Session Chair: Ni Jen-Shi (CC)

Time: 13:30 – 15:30

H00001	Cultural Clash between The Malays and Chinese in Malaysia: An Analysis on The Formation and Implementation of National Culture Policy Wan Norhasniah Wan Husin
H00003	Factor Analytic Approach for Constructing Affective Aspect of NPP Attitude Scale in Thai Undergraduate Students Duchduen Bhanthumnavin, Vutthi Bhanthumnavin

H00014	Code-switching in e-distance Learning Education Zaemah Abdul Kadir, Zurina Zubir
H00016	Australian Cultural Identity and support of Pluralism in Visual Art Practice Janice Daly
H00017	Festive Season Advertisement: Analysis Of Malay Identity Construction Zurina Zubir, Zaemah Abdul Kadir
H00022	The Legendary King Arthur and its Possible Oral History Flourishing Transmitters from the Dark Ages until the Middle Ages Laura Rebeca Precup Stiegelbauer, Speranta Sofia Milancovici and Narcisa Tirban
H00028	A Leadership and Adult Learning Protocol for a SE Asian Health Development Project: History, Culture and Imagination in Action Ellen A. Herda
H10006	A model for the core competences validation using behavioral anchored rated scales within the romanian agency for employment as changing organization Mihai Aniței, Mihaela Chraif
H10007	Evaluation based on stereoscopic vision test within driving schools assessment centre Mihaela Chraif, Mihai Aniței
H10020	Women Empowerment and Social Justice: A Feminist Social Work Approach Vijaya Mahajan, Nisha Waghmare
H10052	Images of Demons in Iranian Paintings (A Comparative Study in the Illustrations of 18th and 19th centuries) Maryam Lari and Yasaman Yazdi
H10023	Violence, Extremism and Terrorism in Indonesia; A Case study of Terrorism acts in Indonesia during 2000 until 2011 Maslathif Dwi Purnomo, M.Hum
H10026	A preliminary study on team effectiveness among undergraduates Surina Nayan, Latisha Asmaak Shafie, and Suhaimi Nayan

15: 30 - 15: 50	Coffee Break
------------------------	---------------------

SESSION – 3

Venue: Somprasong Room 2 (ICETD)

Session Chair: Anca Gabriela Ilie

Time: 13:30 – 15:30

D00002	Entrepreneurship Program Evaluation in Polytechnics: Teaching Staffs' Perspectives Norfadhilah Nasrudin, Norasmah Othman
D00003	The Changing Pattern of Export Structure and Competitiveness in Indonesian Manufacturing Sectors: An Overview and Assessment Rudy Rahmaddi, Masaru Ichihashi
D00004	Real Convergence in ASEAN and the The Eurozone: Demographic and Maastricht Criteria Roles Zaenal Mutaqin, Masaru Ichihashi
D00013	Mathematical Model of Production and Logistics Planning for Crops Producing E-20 Biofuel Aussadavut Dumrongsiri, Phongchayont Srisuwan

D00014	A Mathematical Model for Optimal Production, Inventory and Transportation Planning with Direct Shipment Aussadavut Dumrongsiri, Napaporn Rianthong
D00020	Coordination & Interaction of Trade Enterprises in the Process of Category Management Tatjana Kulikova
D00031	International Comparison of Local Currency Effects on Stock Market Volatility Asymmetry in Asian Markets Tonn Talpsepp
D00035	Acceptance and Usage of Innovative Service for the Elderly People:A System Dynamics Modeling Approach Shu-Ping Lin, Jeng-Shyong Chen
D00036	Use TRIZ to Improve Service Quality: A Study of Healthcare Industry Shu-Ping Lin, Chia-Pei Chen, Jeng-Shyong Chen
D00038	Long Run Relationship Among The Southeast Asian Equity Markets Tran Phuong Thao, Kevin Daly
D00040	In Search of FDI and Finance-Led-Growth in Southeast Asian Countries Nathapornpan Piyaarekul Utama
D10004	Pre-Bankruptcy Financial Performance of Firms: Do Size and Industry Matter? Oliver Lukason
D10005	Impact Of Globalization On Entrepreneurship Education And Entrepreneurial Skills In Higher Education Institutions Norasmah binti Othman, Nor Hafiza binti Othman, Rahmah binti Ismail
D10006	Tourism Activities and its Impact on Environmental Sustainability in Coastal Areas Norasmah Othman, Suzana Mohamed, Farlizawati Khairi@ Aziz
D10007	Evaluation of the Implementation of the Module Basic of Entrepreneurship In College Community Ministry of Higher Education Norasmah binti Othman, Rasmuna binti Hussain
D10024	Identifying the correlation between the gender and knowledge of the South African consumer in the selection of grocery products Michael Cant and Louise van Scheers

15: 30 - 15: 50	Coffee Break
------------------------	---------------------

SESSION – 4

Venue: COSY Room (ICHHS)

Session Chair: Sonny Zuhuda

Time: 15:50 – 18:30

H10030	Digital Library Archaeology As A Media Publication Hery Priswanto and TM Rita Istari
H10031	The “Error communis facit jus” principle in the French law Petru Ciacli , Ioana Mihnea
H10032	Where is the Culture? --Cultural Heritage Trends and challenges Juliana Forero
H10033	Iranian Women’s University Education and its Consequences for their Occupational Status in the Society

	Soraya Salahvarzi, Farzaneh Sajjadpour Mohammad Abdali
H10035	About Sorcery as an Alternate Mean of Communication and Validation of Oneself Speranța Sofia Milancovici
H10036	The Social Status and Image of the Romanian Woman Presented in the Nationalist Discourses of the Dictator Nicolae Ceaușescu Banciu Viorical, Chipea Floare, Ionut Bancilă
H10039	Analysis Of Social Skills Of First Class Elementary School Student In Terms Of Sex, Birth Order, Number Of Siblings, And Mother Education Level Variables Aysel CAGDAS, Gülay TEMİZ, Hande CİNKILIÇ İNEL
H10040	The Past And Future Of Konya Circumcision Clothing Models In Turkish Culture Miyase ÇAĞDAŞ
H10042	Purchase Behavior Trends and Brand Loyalty of Indian youth of Nashik city' Ram Kulkarni, Dilip Belgaonkar.
H10043	US and Iran strategy in Middle East Zahra Abotorabi Ardestani
H10046	The Influence Of Religion Towards Local Architecture Elements : Comparison Study Of Thailand And Malaysia Wood Carvings Muhammad Faizal Bin Abdul Rani
H10053	The Relationship between Parental Skill and Family Functioning to the Psychological Well-Being of Parents and Children Amran Hassan, Fatimah Yusoof and Khadijah Alavi
H10054	The Position Of Oral Tradition (Myths, Mythology And Legends) In Historical Records Nwankwo Uchenna Martins
H10055	Philosophical Ideas and Political Speech. Case study: Vasile Goldiș Cristian Măduța, Speranța Sofia Milancovici
H10058	Polite or Impolite? An Analysis of Openings and Closings Used by Front Counter Staff of Private Hospitals Ching Hei, Kuang, Maya Khemlani David, Su Kia, Lau and Pei Soo, Ang
H10060	Happiness in View of Aristotle and Mulla Sadra Hojjatollah Raftari, Abdoreza Jamalzadeh, Hamidreza Zohrei
H10064	Manifestation of plant, Tree and Human in Asian Mythology Ali Zamani Alavijeh
H10067	Media Roles in Male-to-Female Transsexual Identity Formation Among University Students in Malaysia Suriati Ghazali, Azilah Mohamad Nor

SESSION – 5

Venue: Somprasong Room 2 (ICMAI & ICETD)

Session Chair: Anna C. Bocar

Time: 15:50 – 17:30

E10029 SC 1	Developing an organizations competitive strategies: staying ahead of the competition Tony Bush
E10031	Solving Multi-stage Multi-machine Multi-Product Scheduling Problem Using Bat Algorithm Ponnappa Musikapun and Pupong Pongcharoen

D10014	Studying the Effect of Debt Ratio on Market Value of Stock Firms by Using the Liquidity Somayeh Hosseini Aghdai, Khadije Ghasemi
D10016	Analysis of the Effect of Investment and Level of Foreign Trade on Economic Growth of Iran Mojtaba Almasi, Asghar Sepahban Gharehbaba
D10030	Sustainability of the Chinese's Economy: A Productivity Analysis Sok-Gee Chan
D10031	Dynamic Analysis of Iran's Long-Run Import Demand (IADS) (1969-2010) Mostafa Rajabi, Homayoun Rnajbar, Mohamad Davood Khorsandi
D10034	Estimation of Energy Demand in Construction Sector of Iran Economy Kiomars Sohaili, Mojtaba Almasi
D10035	A Survey of the Effects of Privatization on Attracting Investment in Cooperative Section Nasim Miladi Lari
D10036	The Impact of Global Economic Crisis on Migrant Workers in Middle East H.R.Uma
D10037	Challenges of Service-led Economic Development in India Bharti Singh
D10038	Does Investment Intensity Impact Company Profitability? A Cross-Country Empirical Study Svetlana Kotsina, Aaro Hazak
D10045 SC 3	Quality Assurance in Romanian Higher Education–European Principles and Priorities Anca Gabriela Ilie, Dan Dumitriu, Antonia Cristiana Enache, Roxana Sarbu

SESSION – 6

Venue: Somprasong Room 2 (JC4E 2012 1st)

Session Chair: Sonny Zuhuda

Time: 17:30 – 18:30

CZ01006	Reflective Blogging: Education in a Social Constructivist Environment – A Case Study Rashika Sharma, Sylila Monteiro, Unitec, Auckland, New Zealand
CZ01012	The Organizational Support of Oversea Expatriates in Global Manufacturing Environment: The Case of Taiwanese Companies in Vietnam Yi-Tzu Chung Chenter Ho
CZ01005	Optimizing the Implementation of E-Learning Strategies in Higher Education Mh. Rozahi Istanbul,
CZ01007	A Study of Indian Consumers' Perception on Telemarketing Geetika, Deepesh Tiwari, Preeti Gupta
CZ01004	The Impact of technology and communication infrastructure on development of e-commerce in Iran Mehdi Alinezhad Sarokolaei, Akbar Rahimipoor, Zahra Vakilzadeh,

19:00 , April 8 2012

Dinner Banquet

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

FIRST HOTEL BANGKOK, THAILAND

www.firsthotelbangkok.com

First hotel is strategically located at Phetchaburi road, in the heart of Bangkok' commercial shopping and business area. The hotel is easily accessible from other parts Bangkok and surrounding with shopping and Department stores such as MBK, Siam Paragon, patunam market and also very closed to Suwarnabhoomi international airport which is just only 40 minutes away.

The hotel offer 368 rooms fully furnished rooms situated in two buildings namely Main wing and Tower wing ,combined with a wide choice of dining options including Thai restaurant, International food, Muslim and Indian cuisine which is very popular in town now.

Hotel Contact:

Mr. Pravit Suk-inn, Senior Sales Manager

www.firsthotelbangkok.com

Mobile: 08-1641-7395

Tel: (66 2) 255-0100-20

Fax: (66 2) 255-0121



Latest Events

June 2-3, 2012		
2012 International Conference on Psychological Sciences and Behaviors (ICPSB 2012)	Hong Kong	April. 1, 2012
2012 International Conference on Innovation, Trade and Economics (ICITE 2012)	Hong Kong	April. 5, 2012
2012 2nd International Conference on Sociality and Economics Development (ICSSED 2012)	Hong Kong	April. 5, 2012
June 29-30, 2012		
2012 3rd International Conference on Education and Management Technology (ICEMT 2012)	Jeju Island	Mar. 20, 2012
2012 4th International Conference on Information and Financial Engineering (ICIFE 2012)	Jeju Island	Mar. 20, 2012
2012 International Conference on Knowledge, Culture and Society (ICKCS 2012)	Jeju Island	April 10, 2012
July 23-24, 2012		
2012 2nd International Conference on Financial Management and Economics (ICFME 2012)	Singapore	April 10, 2012
2012 International Conference on Society, Humanity and History (ICSHH 2012)	Singapore	April 10, 2012

2012 IEDRC THAILAND CONFERENCES

2012 2nd International Conference on Strategy Management and Research (ICSMR 2012)	Singapore	Mar. 15, 2012
August 4-5, 2012		
2012 3rd International Conference on Construction and Project Management (ICCPM 2012)	Dubai, UAE	April 10, 2012
2012 3rd International Conference on Innovation, Management and Service (ICIMS 2012)	Dubai, UAE	April 15, 2012
2012 International Conference on Mangement Technology and Science(ICMTS 2012)	Dubai, UAE	April 10, 2012
September 28-29, 2012		
2012 3rd International Conference on Humanities, Historical and Social Sciences (CHSS 2012)	Phnom Penh , Cambodia	May 25, 2012
2012 2nd International Conference on Education, Research and Innovation (ICERI 2012)	Phnom Penh , Cambodia	May 10, 2012
2012 2nd International Conference on Business and Economics Research (ICBER 2012)	Phnom Penh , Cambodia	May 10, 2012
October 26-28, 2012		
2012 2nd International Conference on Humanities, Society and Culture (ICHSC 2012)	Hong Kong	June 5, 2012
2012 International Conference on Financial Theory (ICFT 2012)	Hong Kong	June 15, 2012
2012 3rd International Conference on E-business, Management and Economics (ICEME 2012)	Hong Kong	June 20, 2012
2012 3rd International Conference on Business, Economics and Tourism Management (CBETM2012)	Hong Kong	June 20, 2012
November 23-25, 2012		
2012 3rd International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS 2012)	Bangkok, Thailand	July 10,2012
2012 International Conference on Ethics in Human Reearch (ICEHR2012)	Bangkok, Thailand	July 10,2012
2012 2nd International Conference on History and Society Development (ICHSD 2012)	Bangkok, Thailand	July 15,2012
2011 2nd International Conference on Information and Finance (ICIF 2012)	Bangkok, Thailand	July 15,2012
December 21-23, 2012		
2012 3rd International Conference on Economics, Business and Management (ICEBM 2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
2012 2nd International Conference on Languages, Literature and Linguistics (ICLLL 2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
2012 International Conference on Sociality and Humanities (ICOSH2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
December 29-30, 2012		
2012 International Conference on Business,Management and Governance (ICBMG 2012)	Hong Kong	Sep. 10, 2012
2012 International Conference on Humanity, Culture and Society (ICHCS 2012)	Hong Kong	Sep. 10, 2012